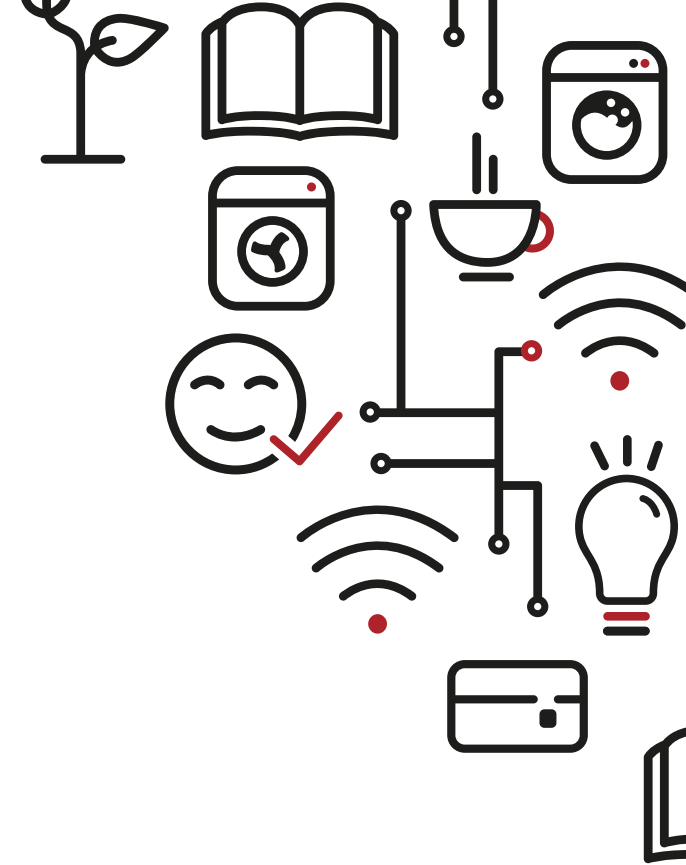


bloomest

SMART LAUNDRY



THE EXCLUSIVE
SMART INVESTORS
CLUB

Powered by

Miele



WASH

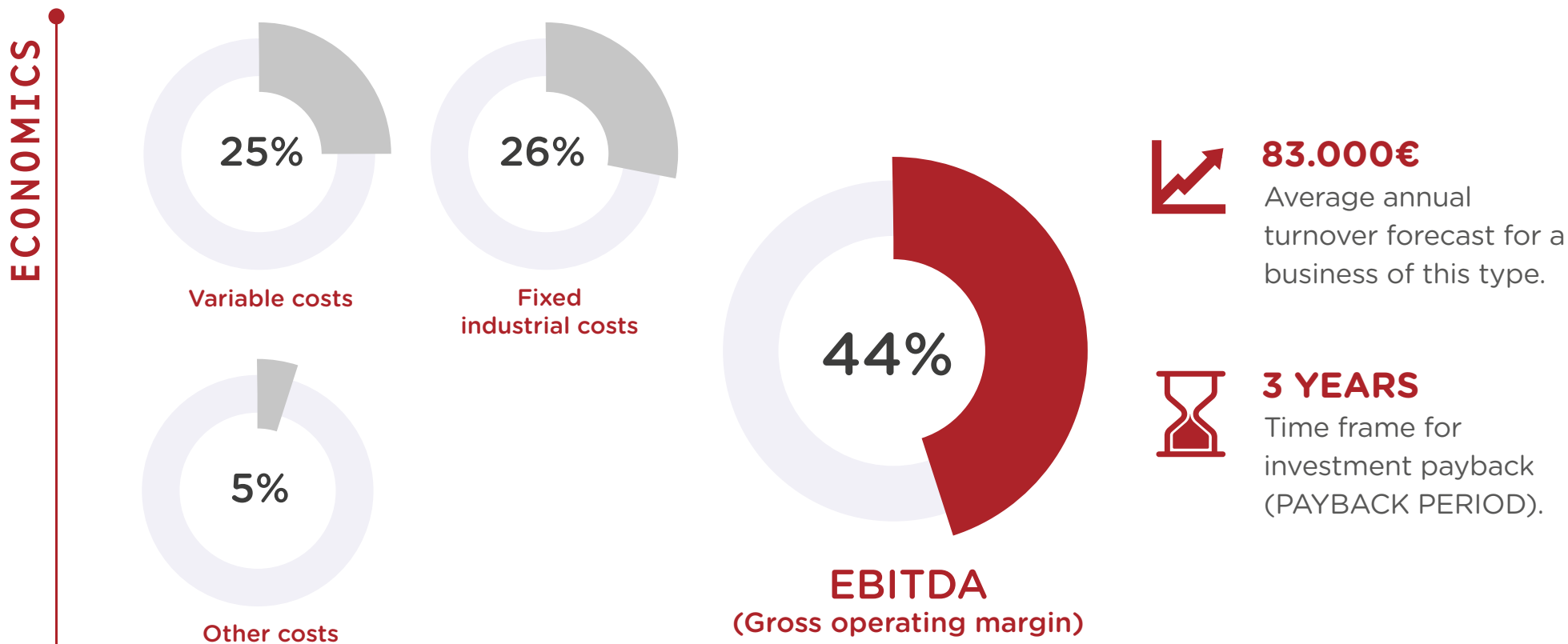
bloomest
TECHNOLOGY

SMART LAUNDRY
bloomest

Powered by **Miele**

AN ACHIEVEMENT TO BE SHARED

Industry leader with over 1000 self-service laundries in Europe. Bloomest's story is a success story, created by the Miele brand, a byword for quality and excellence for over a hundred years. The new Bloomest technology is designed to meet the needs of those who use and manage laundries. With direct REMOTE control, the business experience becomes innovative and streamlined. Bloomest's digital marketing tools make it so much easier for investors to reach their customers. All this results in a more rapid and secure payback of the investment.





N





Miele
PROFESSIONAL

XL

WHY DO OUR PARTNERS INVEST IN A BLOOMEST LAUNDRY?



Bloomest breaks the mould with regard to the market, transforming an ordinary self-service laundry into a **SMART LAUNDRY**

-  Powerful technological and digital focus to facilitate business management.
-  High-quality design (image, products and services) in line with Miele standards in terms of excellence and reliability. Modern and innovative concept store.
-  Excellent washing performance with Miele machines, customised programmes and adapted detergents. High standards of hygiene are guaranteed at every stage in the process.
-  Long-term partnerships with investors. We guide our partners from the choice of location to online and offline advertising. No royalties, no start-up fees.

System 4Club is a full package of turnkey solutions to open and run a new business, from shop design and construction management to professional training and promotional action. The best way to open your new self-service laundry with complete peace of mind and optimised profits.



SHOP DESIGN AND FURNISHING

- Creation and conception of the Bloomest point of sale image
- 3D development of the designed furnishings
- Comprehensive furnishing and graphics for the self-service laundry set-up



BLOOMEST ACADEMY: VOCATIONAL TRAINING

- Customised training in your own shop with Bloomest Masters
- Telephone support by a Master, 7 days a week
- Ongoing training support with targeted visits
- Training webinars



CONSTRUCTION SITE INSPECTION: SITE CONTROL OFFICER

- Assurance of professional execution of systems and installations
- Optimisation of installation costs and time
- Support to the technician entrusted by the manager in submitting files to various bodies for the requisite authorisations
- Support to the technician entrusted by the manager to request utilities to power installations
- Technical inspections to coordinate any artisans concerned



CORPORATE SUPPORT

Use of practical tools for success in business, e.g:

Bloomest Brand Manual

Graphic materials for point-of-sale promotion

Format and advice for the opening

Provision of 5,000 customised double-sided flyers and 100 customised business cards.

Branded products and merchandise in the online shop
Customised Internet site.

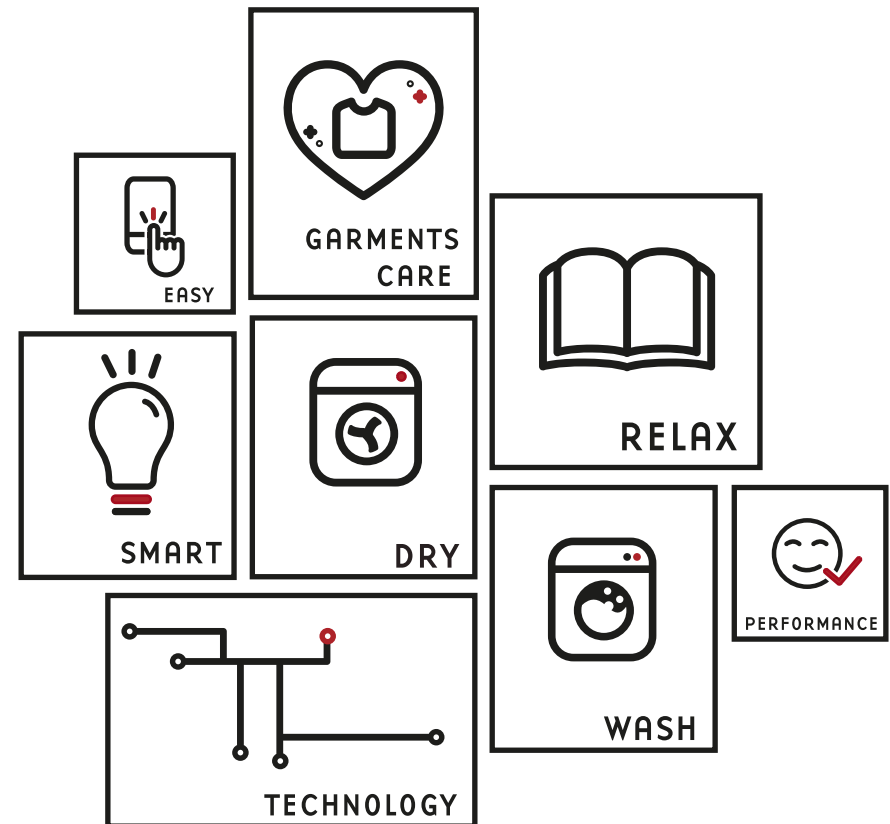
Facebook campaign with over 300 posts/year and continual investment in its growth

Google My Business profile to optimise positioning in localised searches.

Geolocation of point of sale

Ongoing updating and development of high-quality branded products for sale using dispensers (optional).

Guaranteed, ongoing dosing assembly maintenance.

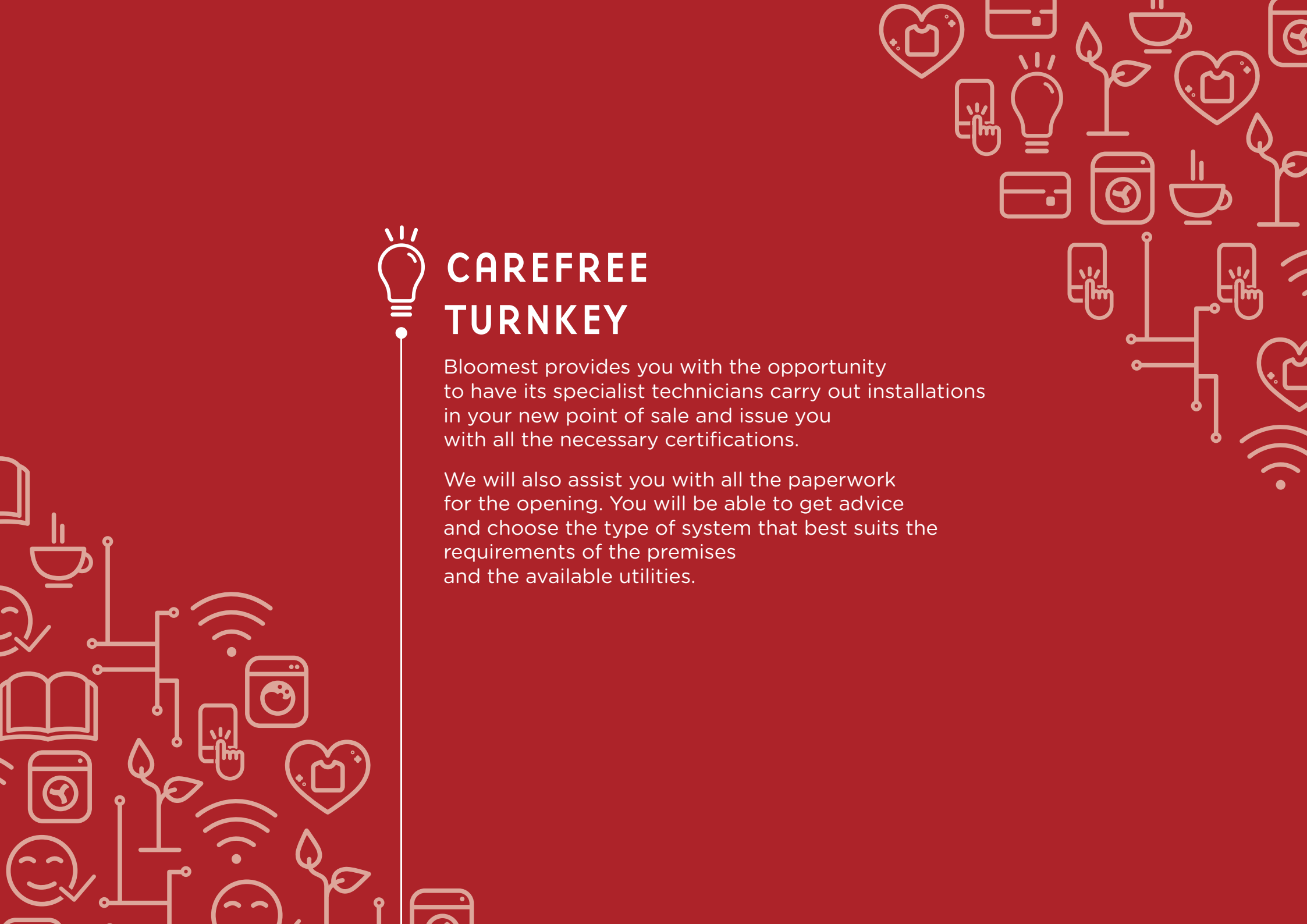




CAREFREE TURNKEY

Bloomest provides you with the opportunity to have its specialist technicians carry out installations in your new point of sale and issue you with all the necessary certifications.

We will also assist you with all the paperwork for the opening. You will be able to get advice and choose the type of system that best suits the requirements of the premises and the available utilities.





SMART LAUNDRY
bloomest

www.bloomestlaundry.com

Powered by **Miele**

BLOOMEST MIELE TECHNOLOGY



PAYMENT SYSTEM

Developed by us and our production team for ideal, trouble-free handling. 17" touchscreen, connected to the cloud, RFID technology, customer registration, marketing campaigns, cashless and contactless



MANAGER APP

For the remote management of Miele equipment and the entire laundry (lighting, door, signboard, temperatures, alarms and much more). Less interference, more performance!



USER APP

Drive-to-store, real-time monitoring of the laundry, end-of-cycle notification and receipt of special promotions and discounts from the laundry, **remote reservation of washing machines/dryers.**



BUSINESS INTELLIGENCE

Detailed laundry performance analysis system with the option of customer-based marketing campaigns (e-mail, mobile and push notifications).

Powered by

Miele



TOP TILL KEY FEATURES

- ✓ More resilient HW - Raspberry motherboard with Linux OS
- ✓ 17" touch screen
- ✓ Accepts banknotes and coins
- ✓ MIFARE card
- ✓ MIFARE card dispenser
- ✓ MIFARE card reader
- ✓ Change dispenser hopper
- ✓ POS (optional)
- ✓ QR code reader
- ✓ Thermal printer

DIMENSIONS (mm)

- ✓ 651x581

SOFTWARE

- ✓ Management of up to 24 machines (12 washing machines and 12 dryers)
- ✓ Customer registration
- ✓ Sends all data to the cloud
- ✓ New cashless payment system with smartphone
- ✓ Happy Hour with intelligent workload distribution in shop
- ✓ Bonus top-up
- ✓ Card with multiple privileges
- ✓ Up to 7 different wallets
- ✓ Ad hoc promotions and coupon printing managed by QR code reader
- ✓ Multilingual

WEB TOP PLATFORM FEATURES

- ✓ Remote management of machines (washing machines and dryers). Option of changing prices, viewing statistics and switching on a machine.
- ✓ Full home automation management of the laundry
- ✓ Triggering of alarms and contacts set up for troubleshooting in the event of faults.
- ✓ Training section
- ✓ Knowledge of user data and statistics for each customer
- ✓ Marketing campaigns focusing on each laundry user, groups of users and/or all laundry users
E.g. discounts in % or amount, bonus top-ups, free washers/dryers, ad hoc discount levels, etc.
- ✓ Notification section: direct advertising messages to shop customers, via mobile phone notification or e-mails, with general information on the laundry, fully customisable by the shop manager

EXCELLENCE GUARANTEED

Miele



Bloomest provides all self-service laundries with the best Miele Professional machines and products.

For over 120 years, the German company has been providing the ultimate in laundry machinery solutions by pursuing new developments in innovation and technology to make life easier for the consumer.

Miele is a pair of safe hands, both for you as an entrepreneur, who is certain to provide your customers with the best possible service and low consumption and maintenance costs, and for the end user, who can leave their garments that require special treatment with the assurance of receiving impeccable results.



Miele

Professional

Miele

Start/Stop

0:00

U



THE WASHING MACHINES

Miele

BLOOMEST PWM 906

SPECIFICATIONS

- ✓ Power supply AC 220 Volt 50 HZ
- ✓ Load capacity 7 kg
- ✓ Spin speed 1600 rpm
- ✓ G-factor 704
- ✓ Residual moisture 45%
- ✓ Hot and cold water fittings
- ✓ Hot water control
- ✓ AV drain

BLOOMEST SPECIAL SET-UP

- ✓ Raised baseboard H = 25 cm
- ✓ Dosing assembly 6 dosing units
- ✓ Bloomest dosing electronics
- ✓ Special programmes for self-service
- ✓ Stickers for loads and programmes
- ✓ Cable and bushing for connection to central till unit
- ✓ XCI Box for connection to dosing units and LCS

**The picture refers only to a machine with no Bloomest special set-up*



BLOOMEST PWM 908

SPECIFICATIONS

- ✓ Power supply AC 220 Volt 50 HZ
- ✓ Load capacity 9 kg
- ✓ Spin speed 1600 rpm
- ✓ G-factor 704
- ✓ Residual moisture 45%
- ✓ Hot and cold water fittings
- ✓ Hot water control
- ✓ AV drain

BLOOMEST SPECIAL SET-UP

- ✓ Raised baseboard H = 40 cm
- ✓ Dosing assembly 6 dosing units
- ✓ Bloomest dosing electronics
- ✓ Special programmes for self-service
- ✓ Stickers for loads and programmes
- ✓ Cable and bushing for connection to central till unit
- ✓ XCI Box for connection to dosing units and LCS

**The picture refers only to a machine with no Bloomest special set-up*





BLOOEST PWM 514

SPECIFICATIONS

- ✓ Power supply 3N AC 380 Volt 50 HZ
- ✓ Load capacity 14 kg
- ✓ Spin speed 1025 rpm
- ✓ G-factor 364
- ✓ Residual moisture 49%
- ✓ Basket 130L
- ✓ Load Capacity 1:9
- ✓ Hot and cold water fittings
- ✓ Hot water control
- ✓ AV drain

BLOOEST SPECIAL SET-UP

- ✓ Dosing assembly 6 dosing units
- ✓ BlooMest dosing electronics
- ✓ Special programmes for self-service
- ✓ Stickers for loads and programmes
- ✓ Cable and bushing for connection to central till unit
- ✓ APWM 019 Connector Box for connection to dosing units and LCS

**The picture refers only to a machine with no BlooMest special set-up*



BLOOEST PWM 520

SPECIFICATIONS

- ✓ Power supply 3N AC 380 Volt 50 HZ
- ✓ Load capacity 20 kg
- ✓ Spin speed 950 rpm
- ✓ G-factor 361
- ✓ Residual moisture 49%
- ✓ Basket 180L
- ✓ Load Capacity 1:9
- ✓ Hot and cold water fittings
- ✓ Hot water control
- ✓ AV drain

BLOOEST SPECIAL SET-UP

- ✓ Dosing assembly 6 dosing units
- ✓ BlooMest dosing electronics
- ✓ Special programmes for self-service
- ✓ Stickers for loads and programmes
- ✓ Cable and bushing for connection to central till unit
- ✓ APWM 019 Connector Box for connection to dosing units and LCS

**The picture refers only to a machine with no BlooMest special set-up*

DRYERS

Miele

BLOOMEST PT 8301

SPECIFICATIONS

- ✓ Power supply 3N AC 380 Volt 50 HZ (1 AC 220 Volt gas heat.)
- ✓ Load capacity 15 kg
- ✓ Drum volume 300 litres
- ✓ Stainless steel basket
- ✓ Fume venting system
- ✓ Electric/gas heating
- ✓ Time-controlled programme with 4 temperatures
- ✓ Cool-Down at end of cycle

BLOOMEST SPECIAL SET-UP

- ✓ Stickers for loads and programmes
- ✓ Cable and bushing for connection to central till unit
- ✓ Baseboard cover

**The picture refers only to a machine with no Bloomest special set-up*



BLOOMEST PDR518

SPECIFICATIONS

- ✓ Power supply 3N AC 380 Volt 50 HZ (1 AC 220 Volt gas heat.)
- ✓ Load capacity 18 kg
- ✓ Drum volume 330 litres
- ✓ Stainless steel basket
- ✓ Fume venting system
- ✓ Electric/gas heating
- ✓ Time-controlled programme with 4 temperatures
- ✓ Cool-Down at end of cycle
- ✓ Air-Recycling system

BLOOMEST SPECIAL SET-UP

- ✓ Stickers for loads and programmes
- ✓ Cable and bushing for connection to central till unit
- ✓ APDR 002 Connector Box for connection to LCS

**The picture refers only to a machine with no Bloomest special set-up*





BLOOMEST MODULE



A building designed to do business anywhere!

- ✔ Creation of a turnkey self-service laundry module (container).
- ✔ Creation of a turnkey self-service laundry module (container).
- ✔ Surface area: from 20m² and upwards (customisable)
- ✔ Location: in or in the vicinity of urban areas. A petrol station, a car park in a shopping centre or at any municipal equipped area
- ✔ Cross-marketing action between the module's neighbouring activities



BLOOMEST LOCKER GREATER TURNOVER FOR THE LAUNDRY



A new way to manage a laundry

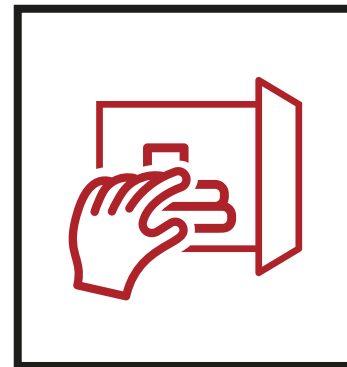
Self-service device (locker) for the delivery and collection of laundry.

Bloomest Miele exclusive

Use of machines at off-peak times

Minimum effort on the part of the manager

Notifications to user when laundry is ready



Powered by

Miele



DISPENSERS FOR THE DISTRIBUTION OF SUPPLEMENTS

SUPPLEMENTS AND ADDITIVES FOR HOUSEHOLD AND LAUNDRY USE

Stain Remover

Removes stubborn stains such as wine, coffee, tomato etc.

Grease Remover

Specifically for removing oils and greases

Colour Capture

Restricts colour transfer

Pre Spray

For the pre-treatment of stains

Super White

Bleaching powder

Feather Soft

Prevents the collapse of natural feathers

Scented Towelette

Provides a floral fragrance to garments

HOUSEHOLD DETERGENTS

Total Home

Mild household detergent

Energy Home

Detergent for hard-wearing garments for domestic use

Megasoft Home

Fabric softener



SHOPPERS AND BAGS

Bloomest laundry shopper

For carrying laundry

Nonwoven Fabric Shopper

For carrying bulky laundry items

PVC Shopper

For carrying everyday laundry

Bloomest transparent bag

For packing duvets and blankets



bloom
TECH

SMART WASHING MACHINE



DRY

SMART WASHING MACHINE



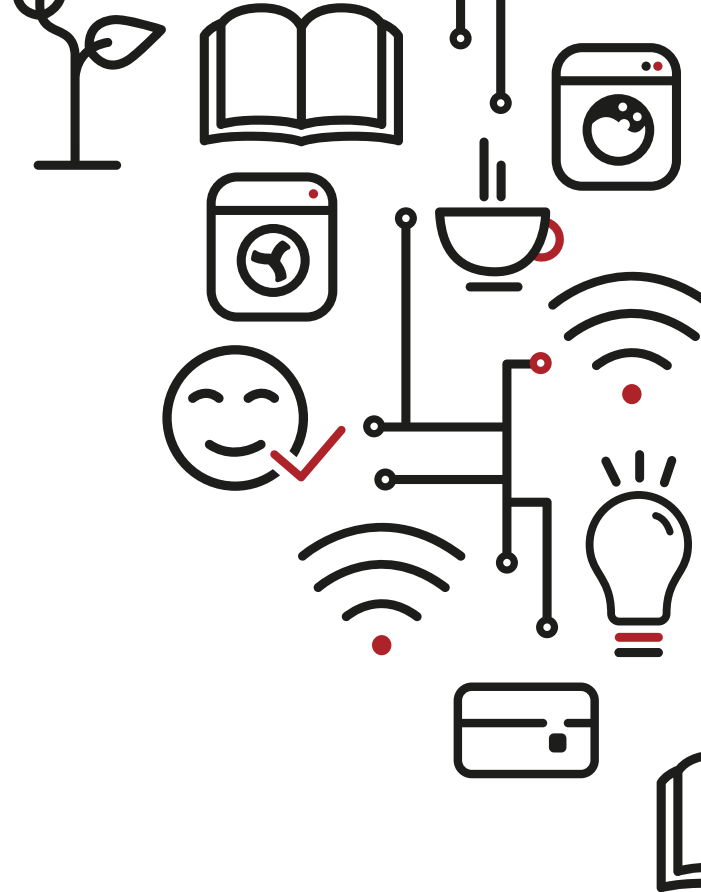
SMART
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SMART WASHING MACHINE

SMART WASHING MACHINE

SMART WASHING MACHINE

SMART LAUNDRY
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